

JamayaAI Privacy Policy

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Effective Date: May 1, 2026

1. Introduction and Identity of the Controller

MetasSV SAS de CV ("the Company," "we," "us," or "our") operates the JamayaAI platform (jai.jamayaai.com). We are committed to the transparent and secure processing of personal information. This Privacy Policy outlines our practices regarding the collection, use, and protection of data when users interact with our automated "AI Employee Team."

Data Controller Information: MetasSV SAS de CV CRILO LAS MUELUDAS, CTON EL JAGUEY, CONCHAGUALA UNION, EL SALVADOR 03107

2. Legal Basis for Processing

For individuals in the European Economic Area (EEA), the United Kingdom, and jurisdictions with similar protections, we process personal information under the following legal bases:

- Performance of a Contract: To provide the AI-driven services you request, including account management and the "No Sales, No Pay" growth commitment.
- Legitimate Interests: For platform security, fraud prevention, and direct marketing, provided these interests are not overridden by your fundamental rights.
- Compliance with Legal Obligations: To satisfy tax, regulatory, and telecommunications requirements.
- Consent: Where you have provided clear, affirmative consent (e.g., subscribing to marketing materials).

3. Scope of Services: The AI Employee Team

JamayaAI provides an integrated suite of automated systems characterized as an "AI Employee Team." These 16 specialized roles process data through various technical methodologies:

AI Employee	Data-Processing Responsibilities
AI Online Super Manager	High-level orchestration of cross-platform API calls and system-wide data flows.
AI Chatbox / Avatar	Natural Language Processing (NLP) of lead-provided inquiries to facilitate product demonstrations.
AI Viral Idea Finder	Automated ingestion and analysis of external web content to identify marketing trends.
AI Video Creator	Processing of selected media assets and metadata to generate automated marketing content.
Social Media Poster	Management of authentication tokens and content distribution across social media APIs.
AI Scrape Manager	Automated ingestion of publicly available professional information from third-party directories.
AI Google Sheet Manager	Ingestion of lead data from registration forms, QR codes, and marketing webhooks for database tracking.
AI Calendar Manager	Processing of scheduling data, including availability and calendar synchronization.
AI Online Sales Assistant	Processing of transactional data, invoices, and customer onboarding metadata.
AI Email Manager	Classification, summarization, and routing of incoming/outgoing SMTP traffic.
AI Telephone Super Agent	Oversight of telephonic API integrations and audio data routing.
AI Phone Salesperson	Processing of lead contact data and audio telemetry to facilitate sales via automated outbound dialing.
AI Phone Receptionist	Ingestion of knowledge base data to provide automated IVR-style responses and appointment routing.

AI Phone Sales Assistant	Management of over-the-phone transactional data and payment processing metadata.
AI Documents Manager	Management of proprietary unstructured data utilizing Retrieval-Augmented Generation (RAG) systems.
AI Admin Assistant	Processing of financial metrics and inventory data to generate business intelligence reports.

4. Information Collection Practices

We collect personal information through three distinct streams:

- **Directly Provided Data:** Identifiers and commercial info provided during setup (Business Name, Email, Phone, Logo, Market Size).
- **Automated Technical Data:** IP addresses, device telemetry, and diagnostic identifiers collected via cookies and pixel tags for connectivity and platform security.
- **AI-Generated/Scraped Data:** Capturing publicly available professional information (via AI Scrape Manager) and lead data captured through forms and QR codes (via AI Google Sheet Manager).

5. US State Privacy Law Disclosures

In accordance with US State Privacy Laws (including CCPA/CPRA), we disclose the following categories of data collected and/or "shared" (for targeted advertising) within the last 12 months:

Category	Types of Data	Sale/Sharing Status
Identifiers	Name, Email, IP Address, Account ID.	Shared for Advertising
Commercial Info	Purchase history, services considered, payment milestones.	Not Sold
Internet Activity	Interaction with our platform, clicks, and diagnostic data.	Shared for Advertising
Inferences	Analytics regarding user preferences and AI performance.	Shared for Advertising

6. Purposes of Data Use

- **Service Fulfillment:** Delivery of AI-driven marketing, sales, and administrative automation.
- **Contractual Billing:** Tracking sales volume and milestones (e.g., the \$1,500/month threshold) to execute the "No Sales, No Pay" billing and fulfillment guarantee.
- **AI Performance:** Personalizing content and refining RAG systems for better accuracy.
- **AI Training Disclosure:** Personal information is used to facilitate specific services but is not used to train generalized, public AI models. We utilize specialized AI subprocessors under strict contractual limits.

7. Telecommunications and Compliance (TCPA/CAN-SPAM)

MetasSV SAS de CV acts solely as a Technology Provider.

- **Legal Roles:** The Client is the exclusive "sender" and "advertiser" for all legal purposes.
- **Compliance Responsibility:** The Client is solely responsible for TCPA, CAN-SPAM, and 10DLC registration.
- **Mandatory Consent:** Clients must obtain one-to-one express written consent for automated calls or SMS. Opt-in consent is not shared with third parties without express written authorization.

8. Affiliate Program Disclosures

When a user joins via an affiliate link, JamayaAI shares the user's name, email, and account plan with the referral partner for commission tracking.

- **Material Connection:** Per FTC guidelines, Affiliates are contractually required to provide clear and conspicuous disclosures of their relationship with JamayaAI (e.g., "(Paid Link)" or "I earn a commission").
- **Independent Entities:** Affiliates are independent and must maintain their own privacy policies.

9. Data Retention and Security

- Retention Policy: Personal Information is retained for 90 days following account termination, after which it is permanently deleted.
- Retention Criteria: We determine retention based on the nature and sensitivity of the data, the potential risk of harm from unauthorized use, and specific legal/tax obligations.
- Anonymization: Anonymized data may be kept indefinitely for research and statistical analysis.
- Security: We implement robust technical and organizational measures (TOMs), including administrative and physical safeguards, to protect data against unauthorized access.

10. International Data Transfers

JamayaAI is a global operation. Data may be transferred to and processed in the United States.

- Safeguards: We ensure our subprocessors (such as HighLevel/LeadConnector and Twilio) adhere to recognized frameworks, including the Data Privacy Framework (DPF) or Standard Contractual Clauses (SCCs), to provide an adequate level of protection.

11. User Rights and Choices

Depending on your jurisdiction, you may exercise the following rights:

- Access and Portability: Request a copy of your personal data.
- Correction: Update inaccurate or incomplete information.
- Deletion: Request erasure of data (subject to legal retention requirements).
- Opt-Out: Opt-out of targeted advertising or the "sale/sharing" of information.

12. Contact Information

To exercise your rights or for compliance inquiries:

MetasSV SAS de CV
Email: support@jamayaai.com
Phone: +1 350 500 4441
Address: CRIO LAS MUELUDAS, CTON EL JAGUEY, CONCHAGUA, LA UNION EL SALVADOR 03107